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OPEN LETTER TO HIGH POINT BUSINESSMEN

We, white citizens of High Point and area, in support of efforts being made by white and Negro leaders, do hereby stand by the principle of equal treatment of all persons, regardless of race. We are convinced that there is only one solution to the present racial problems in our city—the immediate removal of the color bar in all places of business and institutions to which the public has access. We urge the managers and operators of such businesses and facilities to proceed immediately to remove from their operations all segregation and discrimination.

We pledge that we, the undersigned, will continue to patronize those businesses which abolish the practice of segregation, and will urge others to do the same.

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Open letter to demand and support racial equality in High Point Business 10/25/1963

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